After analyzing the raw data for crowd funding there are three main conclusions that can be drawn.

1. Looking at sheet 1, Film & Video, Music, and Theater are the most successful categories to be crowd funded.
2. Sheet 4 shows the most successful time for crowdfunding is in the summer months, starting at May and sharply declining after July.
3. And Sheet 5 shows the most successful projects are within a goal range of 15,000 through 34,999.

Some limitations of this dataset is the currency is not all USD. There are multiple different currencies included. So unless we exchange everything into USD then we aren’t getting a truly accurate reporting.

Another pivot table we could have created would be to show how much people generally donate by compiling the data from average donations.

Looking at the number of backers, I believe the mean best summarizes the data. The median is too low in both successful and failed backers count to give a good representation of the data.